



MOUNTAINS OF OPPORTUNITY

CRANBROOK

I CAME,
I SAW,
I STAYED.

OVERVIEW OF CRANBROOK

Cranbrook is a “real Canadian city”, set in a spectacular landscape that enjoys the ideal Canadian climate; hot summers, snowy winters, and blue sky.

As the largest city in South East British Columbia, and the service centre for the East Kootenay region, Cranbrook boasts a first class hospital; an education infrastructure to postgraduate level; cultural and lifestyle amenities that include a symphony and a centre for performing arts; numerous and extensive sports facilities; and a broad range of employment and business opportunities.

HISTORY

The Ktunaxa people have occupied the East Kootenay region of South East British Columbia for more than 10,000 years.

European settlement of the area in the late 1800s led to the arrival of the Crowsnest Railway in 1898 and Cranbrook was incorporated as a City in 1905.

Named by Colonel James Baker after his home town in Kent, England, Cranbrook quickly evolved into the supply centre of the East Kootenay region of British Columbia, a status that still exists today.

Cranbrook's history, involving gold rushes and elephants, saw mills, the railway, and a host of characters that recognized the potential of this area, has laid the foundation for the future of the City.

FUTURE

Cranbrook's future is a sustainable and rewarding community for all its residents.

Success can be judged in many ways, but most important is the quality of life of the individuals and families that make Cranbrook their home.

“Cranbrook has proved to be the place that has allowed me to truly live as I always wanted to live; to achieve the balance I have been seeking.”



It's time for your life.

We are given few opportunities in life that fundamentally enhance who we are. Cranbrook is such an opportunity. Like all places, it is what you make it, yet Cranbrook allows you to thrive as an individual or as a family.



Live. Work. Play.

- Build a career, but not at the expense of what is important to you
- Choose the pace of life that you desire
- Enjoy an enviable lifestyle within a safe environment that provides a wealth of opportunity for individual wellness, education and prosperity
- Delight in our rich cultural fabric
- Enjoy your new home town: an attractive city set in a spectacular mountain environment



Love

TOP 10 THINGS TO ~~KNOW~~ ABOUT CRANBROOK

1. Sunshine and blue skies, warm summers, snowy winters and plenty of fresh air.
2. Just look around: snow capped mountains, lakes, meadows and rivers.
3. Balance of a rewarding working life, as well as a rewarding lifestyle.
4. First class infrastructure: hospitals and schools, sports and theatre, roads and airlinks.
5. A thriving social community, with a broad range of clubs, organizations and events.
6. A retail and service infrastructure unparalleled in the Kootenay region.
7. Access to world class environment and facilities: skiing in the winter, canoeing in the summer, fishing, golf, hiking, and good food to finish it all off.
8. A safe community with an easy-going mountain culture.
9. Time to spend on what is important to you: Family. Hobbies. Yourself.
10. Good friends, extraordinary times, and memories that will never fade.



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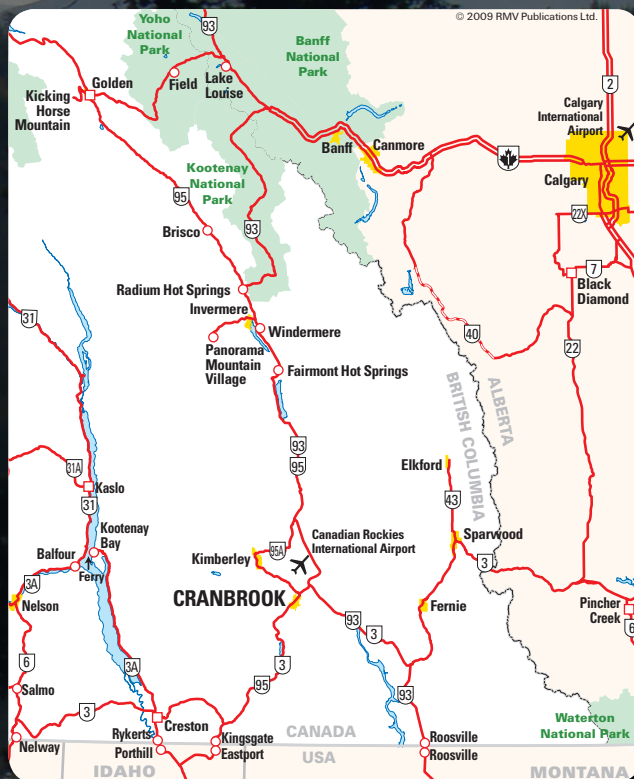


THE EAST KOOTENAY REGION

As the largest business and service centre in the East Kootenays, Cranbrook is in close proximity to communities such as Kimberley, Fernie, Nelson, Radium Hot Springs, Creston, Fairmont Hot Springs, and many other unique towns in the region.

“I can be in a meeting in Calgary within the hour, and home again in time to go fishing before dinner.”

Cranbrook sits at the southern end of the Columbia Valley, where the Purcell and Rocky Mountains meet. It is close to the border with the US, yet is a true Canadian city.



The area is rich in wildlife, outdoor opportunities and life experiences. It is far enough away from major cities to be truly independent, yet close enough to easily access those cities if desired.



PROXIMITY TO:

- | | | | | | |
|--------------|-----------------|-------------------|-------|-----------------|----------|
| • Calgary | 400km (4 hours) | • Spokane WA | 300km | • London | 7,250km |
| • Lethbridge | 300km (3 hours) | • Cour d'Alene ID | 250km | • Washington DC | 3,250km |
| • Kelowna | 500km (6 hours) | • Kalispell, MO | 225km | • Beijing | 8,849km |
| • Vancouver | 850km (9 hours) | • US Border | 80km | • Timbuktu | 10,144km |

IN THE COMMUNITY

Cranbrook offers a wealth of cultural, recreation, and community involvement for individuals of all ages. Whether you are an active outdoors enthusiast, or more of a team player, the abundance of sunshine – the most in British Columbia – and fresh mountain air, will provide you with the energy to do it all.

TEAMS AND SOCIAL CLUBS

With more than 200 independent clubs and many sporting teams within the City, Cranbrook offers a community for most interests, from archery to yoga and amateur radio to Toastmasters. Many are small and self-fulfilling. Many, such as the WHL's Kootenay Ice hockey team or Sam Steele Society have become integral parts of the City.

ARTS AND CULTURE

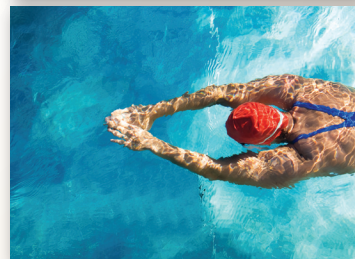
With a centre for the performing arts, symphony, art gallery, museums, and a thriving artistic community, Cranbrook sits at the heart of a Kootenay culture that is as inspiring as the mountains themselves. The community is challenged to embrace its creative side through many clubs, organizations and events.

EVENTS AND FESTIVITIES

Whether relaxing to jazz in Idlewild Park, having your face painted at the Children's Festival, dancing the night away at Sam Steele Days or being scared in the haunted house at Fort Steele's Halloween festival, Cranbrook has a packed calendar of events that starts with Family Ice Fishing in January and ends with the Christmas Parade and traditional New Year's celebrations in December.

NIGHTLIFE

Enjoy some live jazz over a drink with friends on Baker Street or dinner in one of our great restaurants before some theatre or a live WHL hockey game, Cranbrook has all you would expect of a regional centre, and much more. Nightlife in Cranbrook is what you choose it to be: relaxing by the fire with a locally brewed beer, living it up at the Casino of the Rockies, or taking in one of the many headliners to grace our community like; Bob Dylan, the Tragically Hip, River Dance, Dean Brody, Kenny Rogers, the choice is entirely yours.



“There is always something to do. Always!”

HEALTHY PURSUITS

OUTDOOR RECREATION

Just look around and get out there. Mountains and sunshine means great golf, fishing, camping, biking, hiking, skiing, watersports.... you think of it, and we have the space for it. Cranbrook also has extensive facilities to support your adrenalin rush. Playing fields and biking trails, the 30km paved NorthStar Recreational Trail between Cranbrook and Kimberley, ball parks and outdoor ice rinks.

INDOOR ACTIVITY

Cranbrook has an outstanding aquatics centre, three indoor ice arenas, an 8-sheet curling centre and a diverse base for indoor activities. From dance to martial arts, and team sports to yoga. You can go bowling, play Old Timers hockey, or join the Quilters Guild. It is your life to fill.



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LIVING IN CRANBROOK

Cranbrook offers the best of all worlds: an affordable, small town mountain lifestyle with big city amenities for all life stages.

NEIGHBOURHOODS

Cranbrook offers acreages and mountain cabins, condos, new town houses and heritage homes.


From Mt Royal to Gold Creek, and Highlands to Willowbrook, each welcoming neighbourhood has its own personality and charm, yet all are close to the facilities of Cranbrook.

New developments, built around golf courses and leisure facilities, offer stunning lifestyle opportunities, while downtown heritage homes offer cosmopolitan and eclectic living. The choice is yours to make.

AFFORDABILITY

Cranbrook offers the opportunity to live in one of the most affordable regions of British Columbia, with the average value of owner-occupied homes (\$282,000) less than half that of the provincial average (\$611,700).

When you combine this exceptional value with a welcoming community and immediate access to some of the world's most outstanding scenery and wilderness areas, it is no surprise that more and more people are making Cranbrook their home.



TOP 5 THINGS TO DO AS A NEW RESIDENT

1. Pick up the Community Activity guide from Leisure Services and get involved
2. Watch a Kootenay Ice game and cheer on the home team: "Go Ice Go."
3. Climb Fisher Peak, or at least take time to look around and breathe fresh air.
4. Stroll around downtown, and surprise yourself at the diversity of business.
5. Introduce yourself to us, and see if we can help you get settled.

**“We were made to feel welcome, extremely quickly
- in fact, we feel like we have lived here for years.”**

SERVICES AND AMENITIES

SCHOOLS

As the regional centre, Cranbrook is extremely well served by an extensive education infrastructure from exceptional public and private schools, elementary and middle schools, to training, graduate and post graduate education at the College of the Rockies.

RETAIL AND INFRASTRUCTURE

Cranbrook has the largest retail offer in the East Kootenays with options ranging from large retailers such as Target, Walmart, Home Depot and Superstore, to small independent and quirky stores. It is a great place to get your chain saw fixed. It is also a great place to treat yourself to something truly special.

FINANCIAL SERVICES

From large international banks to local community services, Cranbrook accommodates an extensive financial network that allows for simple community banking to the management of a truly international and diverse portfolio – all from Cranbrook.

HEALTHCARE

Cranbrook offers the primary healthcare infrastructure for the entire region. Not only the highly regarded East Kootenay Regional Hospital, but also emergency services, rehabilitation, social and support services and primary healthcare.

AIRPORT

With a truly stunning backdrop, the Canadian International Airport of the Rockies, located within minutes of downtown Cranbrook, offers direct daily air links to three major Canadian hubs (Vancouver, Kelowna and Calgary), services for international connections to the US and further afield, and charter flights.

TRANSPORT LINKS

Transport infrastructure is excellent, with both the railway and newly expanded airport extremely close. For those who prefer the open road, Cranbrook is the last, or first, major centre before or after crossing the Rocky Mountains, and is well serviced by a number of major highways.



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BUSINESS AND ECONOMY

Cranbrook's diverse economy provides exceptional opportunities for individuals and entrepreneurs alike. The significant retail and healthcare sectors, service infrastructure and traditional resource based industry now combines with entrepreneurial industries, hi-tech, and alternative energy producers to provide a truly dynamic business environment.

great TOP 10^V SECTORS FOR EMPLOYMENT

- Retail
- Healthcare and social assistance
- Accommodation and food services
- Manufacturing
- Construction
- Education
- Transport and storage
- Public administration
- Forestry
- Financial services

“As an entrepreneur and an outdoor enthusiast, Cranbrook has everything I was looking for to start a new life.”

GETTING STARTED

To make your move to Cranbrook as easy as possible, this listing of local contact numbers and websites is provided to get you going. We warmly welcome visitors and special arrangements can be made to give you a tour of the area. Please contact us for more details.

CITY OF CRANBROOK

City of Cranbrook
40-10th Avenue South
Cranbrook, BC V1C 2M8
Phone: (250) 426-4211
www.cranbrook.ca

RECREATION

Cranbrook Leisure Services
RecPlex Administration Office
1777 2nd Street N.
Cranbrook, BC V1C 7G9
Phone: (250) 489-0040

SCHOOLS

School District No.5
(Southeast Kootenay)
940 Industrial Road #1
Cranbrook, BC V1C 4C6
Phone: (250) 426-4201
www.sd5.bc.ca

HEALTHCARE

Interior Health
East Kootenay 1212 Second Street N.
Cranbrook, BC V1C 4T6
Phone: (250) 420-2401
www.interiorhealth.ca

BUSINESS

Cranbrook Chamber of Commerce
Box 84 Cranbrook, BC V1C 4H6
Phone: (250)426-5914
www.cranbrookchamber.com

REAL ESTATE

Cranbrook Chamber of Commerce
Box 84 Cranbrook, BC V1C 4H6
Phone: (250)426-5914
www.cranbrookchamber.com

College of the Rockies
Cranbrook Campus
2700 College Way, Box 8500,
Cranbrook, BC V1C 5L7
Phone: 1 877 489-2687
www.cotr.bc.ca
Email: ask@cotr.bc.ca



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