



Facility Information Sheet

Western Financial Place is the premiere recreation and entertainment complex in the East and West Kootenay. The facility hosts a variety of special events throughout the year, and is also the home facility for the Western Hockey League's Kootenay Ice.

The facility is located in the south east corner of British Columbia and serves a population of approximately 70 000. Approximately 90% of this population resides within a 90 mile radius of Cranbrook. Another 50 000 people live in the adjacent Nelson-Creston Electoral District. The communities within this area are approximately 100 to 150 miles away from Cranbrook.

Western Financial Place is the only venue in this service area that can accommodate large concerts and events.

Cranbrook is well located for shows routing through Vancouver, Kelowna, Kamloops, Calgary and Lethbridge. Our location on Highways 3, 93 and 95 allows easy access to the U.S. to the south, the Alberta market to the east and to the Lower Mainland and Okanagan to the west. The city can easily be connected to from the Trans Canada Highway at Golden, BC.

Distances to other routable centres include the following:

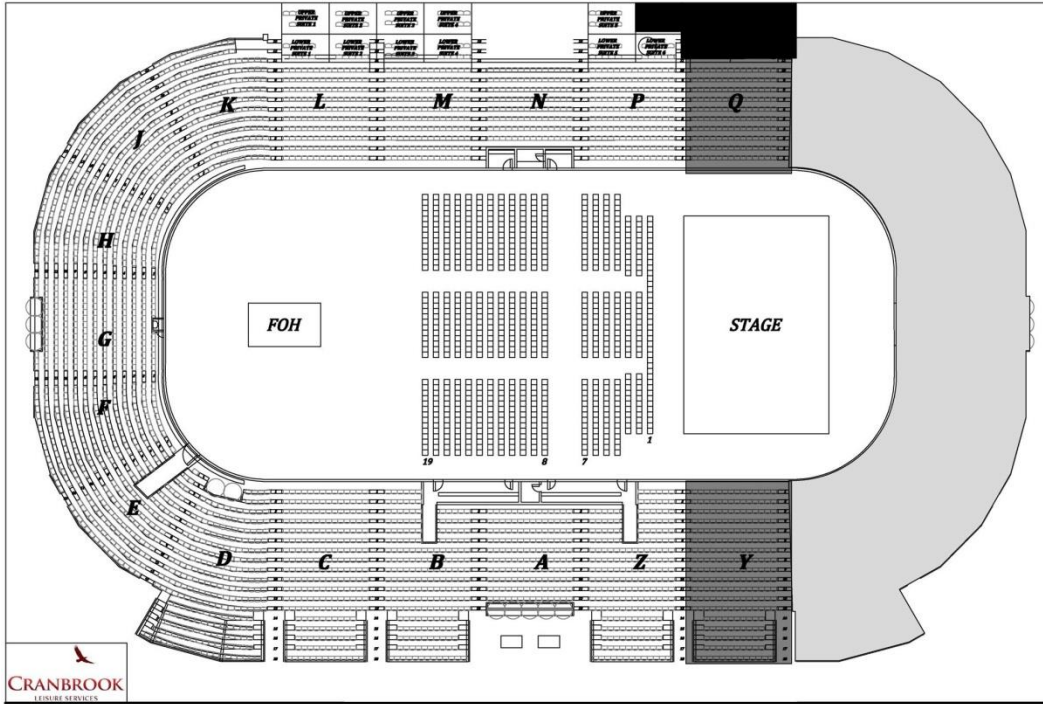
City	Distance kms/miles
Vancouver, BC (to the west of Cranbrook)	845/525
Kamloops, BC (to the west of Cranbrook)	606/377
Kelowna, BC (to the west of Cranbrook)	526/327
Calgary, AB (to the east of Cranbrook)	369/229
Lethbridge, AB (to the east of Cranbrook)	293/182
Spokane, Washington (to the south of Cranbrook)	311/ 193

The Canadian Rockies International Airport has undergone a major expansion to allow direct charter flights from overseas. This has been partly in response to the expanded tourism due to the high number of ski hills and golf developments throughout the region. Cranbrook is only the second city in BC that has regularly scheduled Delta Airlines flights (the largest airline in the world).

Our facility can be configured in a variety of ways. The venue hosts 4672 seats plus floor, so is able to accommodate large scale shows. Diagrams are attached with possible seating configurations.

The facility currently utilizes an in house ticketing system. Ticket sales are available seven days a week for online, walk in and phone sales either through the box office, or the Western Financial Place admin office.

Sample Stage Layouts – does not include kills, production areas

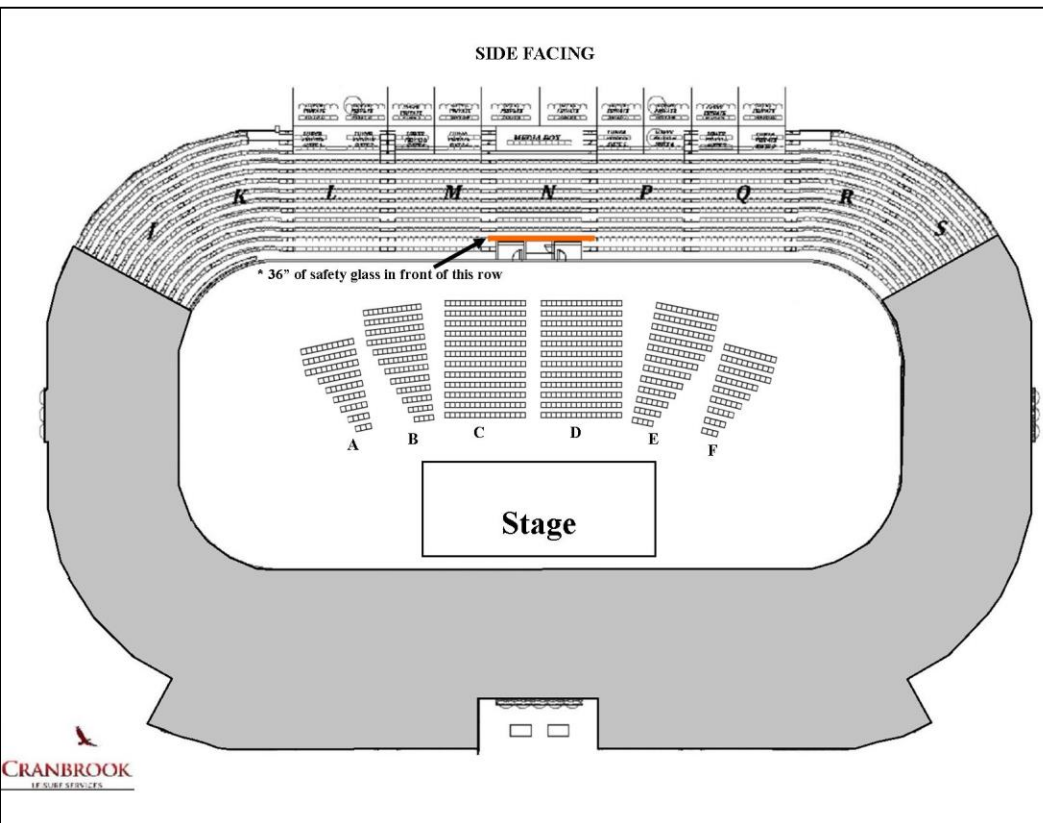


Full Bowl Layout

758 Arena Level Seats
 2,540 Bleacher Seats
 192 Standing
 180 Luxury boxes
 Total of 3,670

Sections P & Z possible based on sight lines (347 seats)

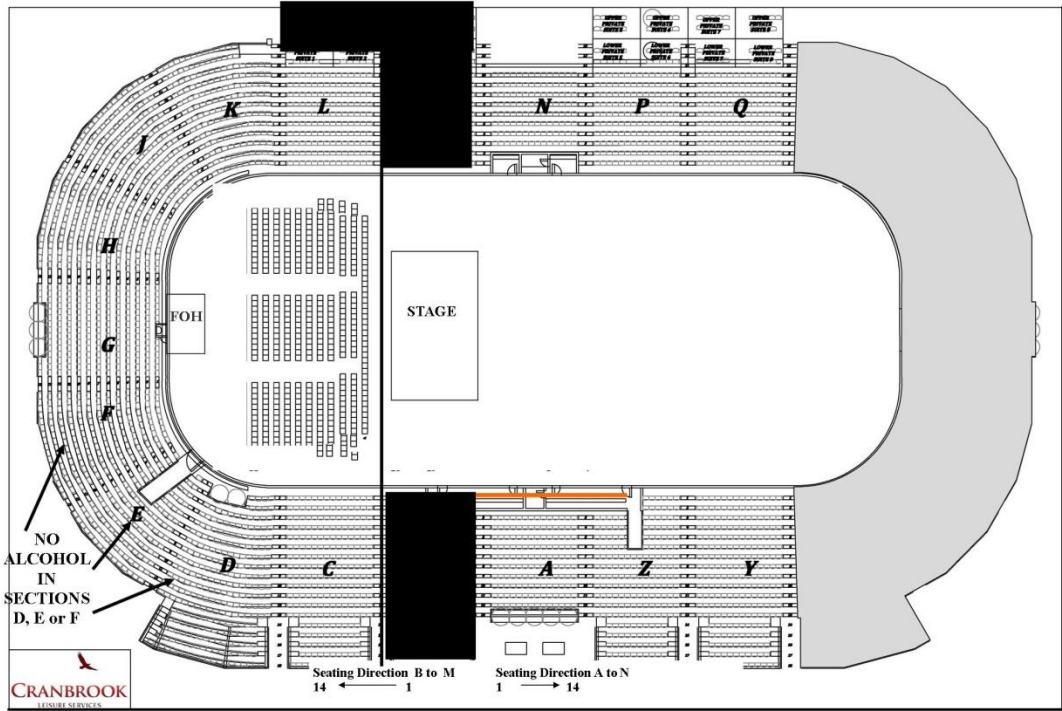
Excludes R,S, T, U,V,W, X (891) seats



Side Stage Layout

750 Arena Level Seats
 1322 Bleacher Seats
 10 Handicapped
 198 Luxury boxes

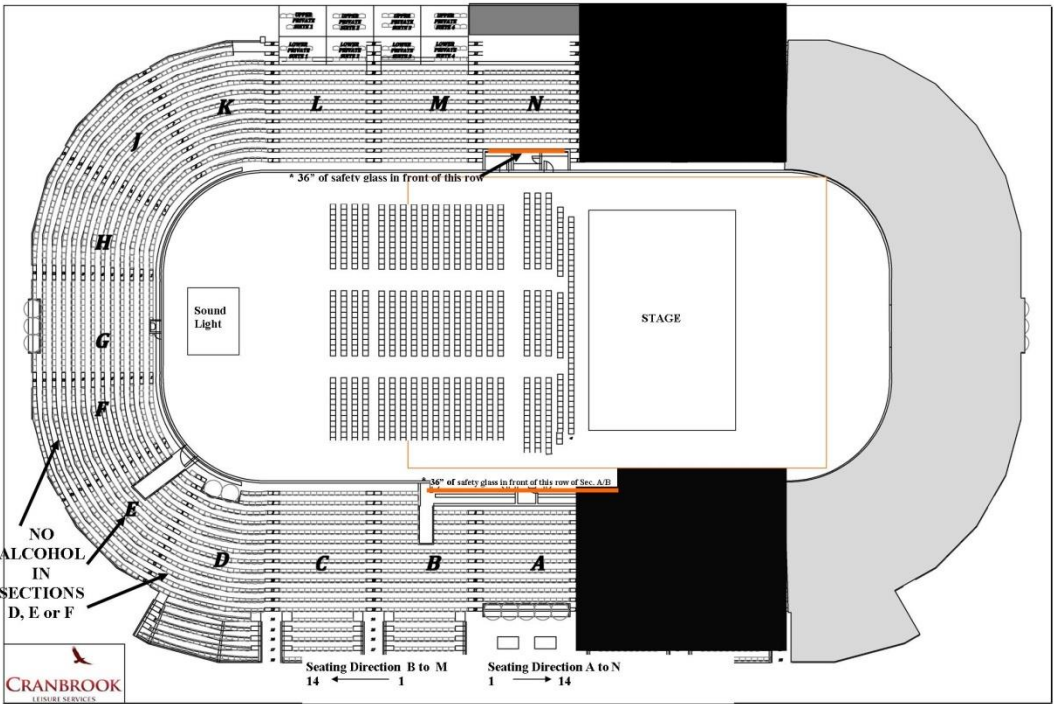
Total of 2280



Quarter Bowl Layout

400 Arena Level Seats
 1588 Arena Level Seats
 6 Handicapped

Total of 1994



Three-Quarter Bowl Layout

758 Arena Level Seats
 2211 Bleacher Seats
 192 Standing
 180 Luxury boxes

Total of 3341

Building Specifications - Physical

Floor Space

- Arena Floor – Square Footage 16 330

Seating

- Regular Seats 3689
- Upper Bleacher Seating 373
- Wheelchair Seating 13
- Wheelchair Companion 13
- Total General Seating 4065
- Private Boxes 200
- Total General and Private Boxes 4265 (At maximum seating – e.g. hockey game)
- Folding Concert Chairs Available on site 1000
- Additional Floor Seating/standing can be configured up to 750 seats on full house.

Arena Seating By Section

Section			
	A = 140 seats		5 wheel chair
	B = 207 seats		
	C = 235 seats		
	D = 250 seats		2 wheel chair
	E = 121 seats	30 standing	
	F = 167 seats	34 standing	
	G = 183 seats	30 standing	3 wheel chair
	H = 166 seats	34 standing	
	J = 143 seats	30 standing	
	K = 175 seats	34 standing	
	L = 140 seats		
	M = 140 seats		
	N = 126 seats		
	P = 140 seats		
	Q = 140 seats		
	R = 175 seats	38 standing	
	S = 143 seats	30 standing	
	T = 166 seats	34 standing	
	U = 90 seats	30 standing	3 wheel chair
	V = 166 seats	34 standing	
	W = 143 seats	30 standing	
	X = 264 seats		
	Y = 235 seats		
	Z = 207 seats		

Stage

- Stage Right ME-500 Performance Stage – adjustable from 48” to 78”
- Maximum size: 60’ x 40’, can be broken down into 4 x 8’ configurations
- 12 - 16”-24” Adjustable Risers
- 2 sets of stairs
- Full Skirting: black

Rigging

- Height: 40 feet from ice surface
- Access to beams via catwalk. Catwalk installed on the west side of the arena, over from section X to C.
- Fall arrest system - current rigging requires tie in to steel directly. Horizontal life lines are expected to be operational in 2012.
- Rigging diagrams and load capacity diagrams available.

Flooring

- Homasote Ice Deck – can cover the entire ice surface.
- Average conversion time is 6 hours.

Meeting Room – located on concourse level

- Meeting Room #1 – 300 sq. ft.

Dressing Rooms

- Dressing Room #1 – ph/fax/internet - 361 sq.ft. - 185 ft to backstage and 108 ft to stage left
- Dressing Room #2 – ph/fax – 344 sq. ft. – 165 ft to backstage and 100 ft to stage left
- Dressing Room #3 – 344 sq. ft. – 155 ft to backstage and 65 ft to stage left
- Dressing Room #4 – 344 sq. ft. – 120 ft to backstage and 55 ft to stage left
- Dressing Room #5 – 344 sq. ft. – 112 ft to backstage and 35 ft to stage left
- Referee Room – 58 sq. ft –
- All above have a shower, one toilet and one sink
- First Aid Room – 143 sq. ft. – Bed and desk
- Dressing Rooms can be draped.

Score Clock

- Scoretec scoreboard – retractable to 40 ft above the ice surface

Elevator

- 3'6" wide doors, 5 ' deep, 95" maximum height

Load In Area

- Max height to ice surface load in is 11'6".

Parking

- Parking is available and can be coordinated with Event Manager

Building Specifications – Technical

Sound Room

- Public address system with Game OPS program

Electrical Services

- 600 AMPS 3 phases, 120/208 volts
- 200 AMPS 3 Phase, 120/208 volts (or can be combined with below for one 400 Amp service)
- 200 AMPS 3 phases, 120/208 volts
- (All located at Zamboni entrance to ice surface)
- Front of House - 60 AMP 3 phases, 120/208 volts
- Shore Power – 3 x 50 Amp Service available
- Spotlight Receptacles – 4 x 20 Amp 125 Volt Twist Lock Receptacles available above concessions.

Telephone

- Available in dressing room #1 .

High Speed Internet

- Wireless internet available – access codes provided by Event Manager
- Hardwire and router located in production office

Event Supplies and Services

Security

- Hired as required

Ticket Takers/Ushers

- Hired as required

First Aid

- Hired as required

Forklifts

- One available for rent on site with operator, operated by venue

Spotlights

- Two Lycian 1275 - rented if not supplied by tour

Houselights

- 1000 W Metal Halide – controlled at sound room (upstairs) or at tech room (arena level)
- Approx. light up time of 3 minutes from cold, 12 minutes to re-light if hot.

Drapery/Backdrop

- 80” available in 12’ sections, Height adjustable from 9’ to 23’. Dark Blue.
- Draping / furnishing available for change rooms.

Crowd Control Barricades

- 65’ available

Bicycle Rack

- 30 Sections available at 8’ each.

Laundry

- Limited - available on site

Catering

- Exclusive Contractor – information provided by Event Manager

Local Production

- Information provided by Event Manager

Local Media

Television

Shaw TV

Phone: 250-417-3884

Email: teri.church@sjrb.ca

Radio

The Jim Pattison Broadcast Group

Phone: (250) 426-5000

Fax: (250) 426-5520

Email: info@thedrivefm.ca

Newspapers

The Daily Townsman – Cranbrook

The Valley – Regional Coverage

Phone (250) 426-5201

Fax: (250) 426-5003

Email: advertising@dailytownsman.com

The Daily Bulletin – Kimberley

Phone (250) 427-5333 ext. 211

Fax: (250) 427-5336

Email: bulletin@cyberlink.bc.ca

The Kootenay Advertiser- Regional Coverage

The Weekly – Regional Coverage

Kerstin Renner – Editor

Phone: (250) 489-3455

Fax: (250) 489-3743

Email: editor@kootenayadvertiser.com

Additional regional newspapers can also be arranged.

Special media packages have been negotiated for concert and event promotion. Media buys can be coordinated through the City of Cranbrook/Western Financial Place Events and Marketing Manager.

For any inquiries regarding the use of the Western Financial Place please contact:

Facility Manager

City of Cranbrook/Western Financial Place

Tel. (250) 489-0254

Fax (250) 489-0662

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www.westernfinancialplace.ca