

Canadian Rockies International Airport



The Canadian Rockies International Airport (YXC) is visited by more than 170,000 passengers annually (pre-COVID 19). Travelers arrive to the airport from a variety of places, both nationally and internationally. In addition to the travelling public, a number of “meeters and greeters” visit the airport to pick up family, friends and business associates.

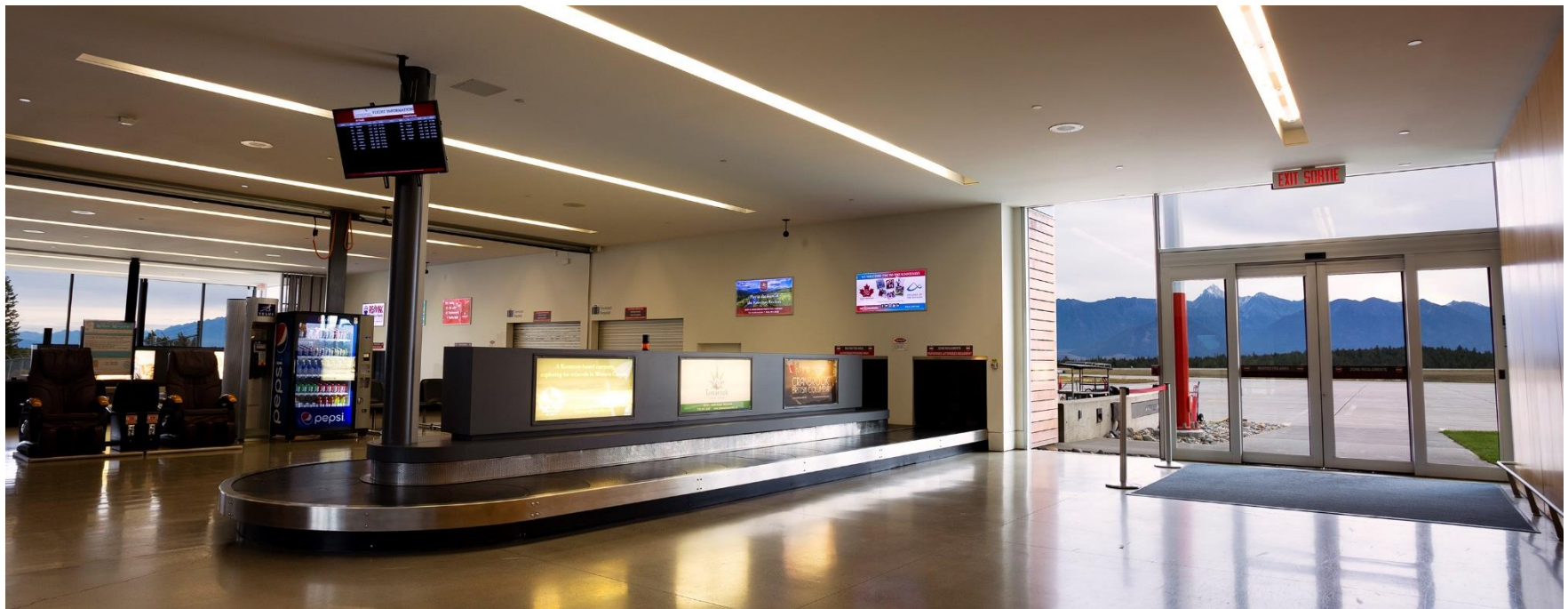
All advertising agreements are secured on an annual basis beginning January 1st and ending December 31st. Agreements which are entered mid-year will be prorated. Agreements take the form of an “Advertising Permit” that is unique to the Airport. The advertiser is responsible for the design, purchase, and installation of advertising media.



Back-Lit Signs

Choose between a space on the carousel or on the wall. Both carousels attract attention from passengers and visitors. Carousel #1 is most often used for deplaning, though Carousel #2 is closer to the arrival doors.

The cost of this location is \$2,000 per year (plus GST), prorated to the start date of the Advertising Permit.



Arrivals Vestibule Window Decals

The available spaces are located on the interior set of doors, on either side of each door. The spaces are indicated by yellow boxes on the images below and are grouped together for a single advertiser. The ads may be a maximum of 52 inches high by 25 inches wide and can be double sided so they are visible to passengers both entering and exiting the building.

The cost of this location is \$2,000 per year (plus GST), prorated to the start date of the Advertising Permit.



Examples of window decal designs:



Baggage Carousel Belt Decals

Pair eye catching graphics with creative placement to achieve an outstanding advertisement with branding placed directly on the baggage carousel.

The cost of this location is \$4,500 per year (plus GST) for full exclusivity to one baggage carousel, or \$1,000/ 8ft section per year (plus GST).



Departures Lounge – Windows Decal

The departures lounge wall is split into two available spaces as outlined below. In each case, the space includes both sides of the glass, and each space will accommodate an ad with a maximum height of 12 inches.

Departures Lounge Ad Space #1 is available:

8 Panels, beginning with the closest in the photo below & ending just after the pole



Please contact Krystal Wills to book your space.

Canadian Rockies International Airport (YXC)
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Cranbrook, BC V1C 7E4

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